

**Otto's Travel Group** has been one of the leading destination management companies for high-quality study trips, active, adventure and nature tours, as well as exclusive transcontinental Amazon expeditions in Latin America and the Caribbean since 1982.

As we continue to grow strongly in the German-, English- and French-speaking markets, we are looking for **visionary, highly motivated** freelance marketing professionals (German, English or French native speakers, also suitable for **young professionals** or **career changers**) to lead our marketing efforts and position our brand as one of the leading in Latin America.

**Job Title:** **Junior Marketing Manager** (German, English or French native speakers)

**Location:** Any place on the planet (**100% remote**).

**Position Type:** **Full-time permanent** (option between a 30-hours week or 40-hours week, as well between a four-day or five-day week, key hours 09:00-13:00 UTC+1 or 13:00-17:00 UTC+1)

**Salary & benefits:**  
(details upon contract conclusion)

- Secure and **long-term contract** as a freelancer with a fixed annual basic payment of 24.000 USD (30-hours week) / **32.000 USD** (40-hours week)
- 15% bonus of the effective profit after tax from the new business you have acquired (max **30.000 USD** p.a.).
- Maximum reimbursement of **500 USD per year for visa costs**.
- **18 working days of fully paid annual leave**, which increases by a further two days every 12 months, up to a **maximum of 26 days** and ability to roll over 5 days per year,
- **Birthday free** and fully paid, as well **two days fully paid off if you move**.
- **Overtime office hours** can be bounced off or accumulated and taken as extra leave or paid out.
- Each year, the opportunity to take part / **travel at no cost:**
  - in a **16- to 23-day** seat-in tour in Peru, Ecuador, Colombia, Mexico or the Caribbean
  - in a **8-day** FAM-trip in Peru, Ecuador, Colombia, Mexico or the Caribbean
  - in a **4-day** company team event in Peru, Ecuador, Colombia, Mexico or the Caribbean

- Key Responsibilities:**
- **Marketing strategy and customer acquisition:** Develop and execute marketing strategies that are tailored to the respective market including development of new tour segments according to customer demand.
  - **Partnerships and collaborations:** Identify and establish strategic partnerships to enhance brand presence and grow the business.
  - **Market Trends & Competitor Analysis:** Stay ahead of industry trends, competitor activity, and market dynamics to continuously refine the marketing strategy.

- Why Join Us?**
- Be part of a growing, high-end travel company with an exciting vision, driven by a purpose to inspire people through remarkable travel experiences.
  - Work in a values-driven culture that embraces curiosity, humility, and thoughtfulness, encouraging creativity and meaningful collaboration.
  - Shape the future of our brand in the international market alongside a talented and passionate team who love travel.

**How to apply?** Please email your CV to [CEO@ottostours.de](mailto:CEO@ottostours.de) (Mr.Andreas Zmuda)